

THE SP GROUP LLC

DEFENSE & FEDERAL ADVISORY | WOMEN-OWNED SMALL BUSINESS

Non-representational strategic advisory for defense contractors in the federal resource cycle.

CAPABILITY STATEMENT

thespgroupllc.com

Southern Pines, North Carolina

CORE COMPETENCIES

POM Alignment & Portfolio Assessment. Evaluate contract deliverables against current Program Objective Memorandum priorities to identify programs that are stable, expanding, or under pressure.

Unfunded-Requirements Exposure Analysis. Identify contract areas at elevated risk of becoming lower-priority demand or unfunded requirements before formal descope actions occur.

Manpower-to-Deliverable Alignment. Assess whether current staffing matches the work being performed and identify role and capacity gaps that threaten execution.

Force Structure & Resourcing Advisory. Advise on force structure implications, resourcing trade-space, and portfolio protection strategy from a PPBE-informed perspective.

Targeted Document & Proposal Review. Structured review of capability statements, contract proposals, and branch or operating-area function.

DIFFERENTIATORS

Principal-led delivery. Every engagement is led by a single dedicated principal with direct federal-resourcing experience. No offshoring, no junior teams.

Fixed-fee, fixed-scope. All offerings are priced as defined packages with clear deliverables. No open-ended retainers, no scope drift.

Non-representational. Strategic advisory only, not lobbying or representation. Candid assessment without conflict.

PPBE-fluent. Direct experience inside the PPBE process, force structure management, and program budget analysis at the Combatant Command level.

PRINCIPAL EXPERIENCE

U.S. Army Western Hemisphere Command (USAWHC). Army Force Structure Management. Analyzed and implemented force structure changes; optimized structure against strategic priorities.

U.S. Special Operations Command (USSOCOM). Program Budget Analysis. Worked within the PPBE process, engaged Congress on resource priorities, drove data-informed resource decisions.

SERVICE OFFERINGS

30-Day POM Alignment Audit

\$4,995 founding client (standard \$8,000)

Executive-level review of one contract. Deliverables: POM alignment matrix, unfunded-priority exposure assessment, manpower alignment findings, 90-day action roadmap.

Monthly Advisory Subscription

\$995/mo founding client (standard \$1,500/mo)

Ongoing POM signal monitoring, monthly strategy call, and follow-up analysis. Sustains value of the initial audit.

Targeted Document Review

\$750 founding client (standard \$1,500)

Focused fixed-fee review of one capability statement, contract proposal, or branch operating area. Delivered in under 10 hours.

COMPANY DATA

LEGAL NAME

The SP Group LLC

LOCATION

Southern Pines, NC

BUSINESS TYPE

Women-Owned Small Business

FOUNDED

2026

FOUNDER

Heather Brown

TITLE

Founder & Principal Advisor

NAICS CODES

541611 - Administrative Management Consulting

541618 - Other Management Consulting Services

541990 - Other Professional & Technical Services